

FLIERS TO VISIT ON GULF COAST

**Squadron From U. S. Naval
Air Station at Pensacola**

**MAJOR A. DARGUE ON
GOOD-WILL FLIGHT**

To Land at Gulfport—Reception at Biloxi This Evening

A squadron of seaplanes from the United States Naval Air Station at Pensacola, piloted by Lt. Norman Hitchcock and Lt. Donald Smith, are coming to the Mississippi Coast this Friday evening to join in the welcome being extended to Major Herbert A. Dargue, commander of the Pan-American good-will flight, and Walter O. Lochner, president of the National Association of Commercial Organization Secretaries, now on a good-will flight of the United States. Warren Jackson, managing director of the Mississippi Coast club is in

cept of information from Pensacola of the acceptance of the club's invitation to the naval air station officers to participate in honoring Major Dargue and his associates. Arrangements have been made for the navy air flotilla to remain on the Coast until July 5th, in order to permit participation in the Elkpat Program at Biloxi, the July Fourth celebration at Camp.

Lt. Hitchcock has advised the Coast club officers that he and his fellow

The outstanding event of this visit is the good-will expedition which will be a reception and meeting to be held Friday evening, July 1st, at 8 o'clock in the pavilion of the Beuna Vista hotel at Biloxi, to which all citizens of the Coast are cordially invited.

Piggly Wiggly Opens Store in Bay St. Louis Saturday

Piggly Wiggly is a "help-yourself

The Piggly Wiggly system cuts the family food bill from 5 to 25 percent.

Let the Boy Scouts Do It

In view of the fact the paved streets of the city of Bay St. Louis are not swept and properly taken care of, the suggestion has wisely been made that it would be well for the Boy Scouts of the city to under-

to have the matter done. The county has offered Scout Master Perkins the use of the county prisoners for the actual and heavy work, and the Scouts would supervise and assist. Our city is fast filling with thousands of visitors and we should have our "house in order."

Death of Leo C. Choina.

Leo C. Choina, a native and life-long resident of Bay St. Louis, aged years, was claimed by death Tuesday, June 28th, at 11:25 o'clock, at Presbyterian hospital at New Orleans.

A wife, Miss Annie Smith before marriage, and two children survive. The deceased was a victim of stomach trouble and a few days ago underwent a surgical operation. He was well known over the city; industrious and trustworthy. He was

—C. G. Moore will be one of the speakers at the Kiln Fourth of July celebration, and acting as presiding officer of the speakers stand for the day.

He is a past master and our friends could not have made a better and more fitting selection than to bring to Bay St. Louis for someone

A high-contrast, black and white image showing a dense, textured surface, possibly a wall or a large number of small objects, with a dark, solid black area at the bottom. The texture is composed of many small, dark, irregular shapes against a lighter background, creating a grainy, almost abstract appearance. The bottom portion of the image is a solid, horizontal black band.

The Sea Coast Echo

ECHO BLDG.

Thirty-Six Years of Publication.

Chas. G. Moreau, Editor and Publisher.

Official Journal Board of Supervisors.
Official Journal City Bay St. Louis.Member National Editorial Association.
Member State Press Association.Subscription Terms, \$2.00 Per Annum
Always in Advance.Entered as Second-Class Matter at the Postoffice, at
Bay St. Louis, Miss., under Act of March 3, 1879.**A SECTION OF THE COAST THAT
ALLURES.**

With the advent of every summer the popularity of Bay St. Louis and Waveland as summer resorts are not only sustained, but it is noted this section becomes more popular and each season brings, as a whole, a larger quota. Visitors and summer residents increase in unprecedented number, and when one considers the number who visit and linger here come principally from New Orleans there is no wonder. That Waveland and Bay St. Louis are in such close proximity to New Orleans, with every advantage possessed by other and further away points along the Gulf Coast, in a measure explains. Bathing in waters facing the broad expanse of the Gulf, paved and graveled roads in all directions of interminable length, amusement and every advantage for the season's resident or vacationist, then it is no wonder this section continues to keep pace of the times, the tendency of which is to expand.

Bay St. Louis is especially favored in many ways. Its location on the afternoon shady side of the Coast line is to be considered and regarded of inestimable value, with a wealth of romance and sentiment are elements that allure and hold. Bay St. Louis, with its beautiful water, has frequently been compared with Naples and its incomparable bay, where the bluest skies forever reflect their azure shades and tints.

Pay your bills and your credit won't hurt you.

Well, they are still talking about helping the farmer.

Poincaré delivered another pre-Versailles speech last week.

It is about time for a good looking blonde to kill a man.

Thrilling statistics: Colombia and Osaka have borrowed \$10,000,000.

The jury system may not be perfect, but what else can take its place?

Did you buy anything from the last peddler that came up your front steps?

Many a baseball manager wonders what stimulated his imagination in March.

Few ham eaters ever think of thanking the excellent pig that made the meat.

When you flatter a man you invariably impress him as a very sensible observer.

You never can tell just exactly what some people mean by what they tell you.

This is the time of the year that the average vacationist comes home for a rest.

A news dispatch says Russian workers want no war—few workers ever want war.

Our extra slice of pie for this week is awarded the advertiser who has not missed an issue in 1927.

If you are going to pay up your subscription we suggest that you make it snappy.

Hancock county is quite patriotic. Three larger Fourth of July celebrations will be celebrated Monday.

We have often been intrigued to wonder where the owners of race horses get the names they give their colts.

The president may have caught a fine trout out West, but he is apt to catch something bigger before he leaves.

Hard work, well done, is good for all, and especially good for a young man between the ages of sixteen and twenty.

It is about time for some careful politician to devise a plan to keep the people from having a hand in their government.

When you hear a man criticizing the church crowd you may rest assured that there is a reason why he doesn't run with them.

We think a decoration should be promptly given to the aviator, if there is one, who has not announced plans for a new non-stop flight.

No, Pauline, we sometime admit that we are wrong; however, we are seldom wrong. (This only refers to our business, not to any arguments at home).

With Tilden and Helen Wills in England and Bobby Jones thinking of going there the American chances for bringing home some of the bacon ought to be excellent.

The Sea Coast Echo always appreciates news items from all sources, but those who send them in must sign their names, not for publication, but as an assurance of good faith.

The average sweet young thing looks upon vacation with the same eagerness that a fortune hunter looks at a cave, around which are centered legends of immense buried treasure.

We hope that the report that Great Britain wants to include battleships in the disarmament parity is a mistake. If they ever get the U. S. in another capital ship argument we won't have any left.

One New York newspaper received 2,021 poems on the subject of Lindbergh. Regardless of his exploits no man ought to be charged with the responsibility of inspiring so much verse, if it is such.

Democracy is under fire in Europe. In this country the word is being defined, and look upon these demagogues as a good chance to get it while the getting is good.

**A SUBSTANTIAL SPIRIT AND
SERVICE.**

The news columns of The Echo, ever ready to chronicle the material upbuilding of Bay St. Louis rather than to discourse in graphic terms the things not fit to print, has frequently noted improvements here and there. Enterprises without number, building of dwellings and other structures, all of which tend to make the city grow and stabilize its position as the city it is.

Not to disparage the enterprise of its citizens, for they are naturally progressive and in many instances their operations are ahead of the times, so to speak, but we must attribute no inconsiderable part of this "building the city" to the willingness and service of our local institutions which in many instances make these things possible.

Many well remember the time the city was without banks and building and loan associations. Capital was meagre, people were parsimonious by reason of necessity and not only hedged in by conditions, but we were well nigh a city and people of provincial thought and action.

Today, thanks to the two progressive banking institutions and two building and loan associations of our city, with their progressive spirit and excellent service, there is no stint. Where capital is not fully at hand these institutions come to the rescue. They are liberal in spirit and deed, willing to be of service. In fact, they do more than merely to lend money. They are institutions that serve both city and county and enable men and women to do things that heretofore were not possible. There is no pound of flesh sought in return for assistance. Service, to assist, to build and help people is uppermost.

We hail our Hancock County Bank, our Merchants Bank & Trust Company, our Peoples Building & Loan Association, and last, but by no means least, our youngest addition, the Gulf Coast Building & Loan Association. All potent elements in assisting our people, county and city to better grow and prosper.

AERIAL SERVICE ANNOUNCED.

The announcement is made in New York that five Bellanca planes are under construction and will be used, when completed, in establishing a passenger air service between New York and Chicago. The route is expected to be opened in the early fall.

The planes will accommodate twelve passengers, two operators and will be propelled by three motors. Each passenger will be permitted to carry 25 pounds of baggage. The ships will make 100 miles per hour and the trip between the two large cities will require about eight hours.

The new company is headed by A. R. Martine, who, it seems to us, has the right idea as to the development of commercial flying in this country. Calling attention to the 2,000 commercial planes in Great Britain and many more than that number in Germany he declared that "the United States has the finest natural advantages for air travel of any country. Without leaving its borders the field is large enough for anyone and commercial aviation here will eventually surpass that of either Great Britain or Germany."

Mr. Martine foresees, without two years hourly service between New York and Chicago, with a fare about one-and-a-half times railway rates. His pilots will do straight flying with no stunts. The comfort of the passengers will be looked after in order that a trip by air will be as comfortable as the finest railway service.

The cost of the planes to be used in the undertaking is only \$28,500, which is not unreasonable, compared to the cost of other long-distance vehicles of travel, especially when one considers the faster time that can be made.

PATRIOTISM IN PEACE.

The advent of the Fourth of July next week should not be necessary to remind Americans of the ideals of government under which they have enjoyed liberty. The founding of the republic was a momentous event in the history of the world, more important as the years roll by and see the union successfully stand together.

The patriots who founded this government adopted certain fundamental political principles and the machinery of the American government is founded upon very definite theories of representation. The idea that the people rule through chosen representatives embodies the ideal that a representative serves his people.

Patriotism, during war, is easily expressed by militant activity against the enemy. To properly serve one's country in times of peace is more difficult. It embodies an understanding of the principles of government and a rigid fidelity to them. To make this editorial pointed, let us apply them.

An elected representative, chosen by his constituency, should be informed as to the governmental principles under which his term is served. He should play the game according to these "rules" or quit. To use political office to feather his nest, acquire unearned moneys for himself and to appoint his relatives and friends to sinecures, in clear disregard of the theory that he serves as the representative of the people, supposed to act for their peculiar benefit, is not the patriotism of peace. It is, more properly, the treachery of peace, and in time, will be branded with the same infamy that attaches to a traitor.

HOW TO CELEBRATE SAFELY.

The hope is now being expressed in numerous newspapers and magazines that next Monday will be a "safe and sane" fourth. The ideas advanced are good, but when people are accustomed to celebrating their like to blow off steam, and this is usually done in a very careless manner.

To the average father and mother of Bay St. Louis the importance of a safe and sane observance of the fourth is not to be overestimated. The injuries that come to little children cannot be repaired by any understanding of the great good that comes from popular government.

We advise each family here to make its own rules about observing the fourth of July. One of the surest ways to keep the youngsters from indulging in dangerous celebrating is to provide a safe and sane outing for them. To preach against dangerous amusement is of little avail; the best method of avoiding them is to furnish an adequate substitute.

Conspicuous mail makes newspaper advertising all the more valuable. People have no time to read circulars and posters, but they do read newspapers.

The Louisville & Nashville Railroad is to be commended for the stand its local divisional superintendent took on receipt of a letter last week from the Bay St. Louis Chamber of Commerce, the latter requesting the discontinuance of objectionable Monday excursions from New Orleans. Corporations are accused of having no conscience when they operate for greed and do so without consideration of consequences. We have in this instance an example that discounts the accusation. A refutation is not needed.

One New York newspaper received 2,021 poems on the subject of Lindbergh. Regardless of his exploits no man ought to be charged with the responsibility of inspiring so much verse, if it is such.

This Week.

Lindbergh.
Bull Whale and Atheist.
He Who Fights Alone.
Thanks Be For Lindy.

BY ARTHUR BRISBANE
(Copyright, 1927)

Deeds of individual courage still arouse the world more than any other achievement. Lindbergh's welcome grows that men feel, today, as they did about G. I. Iton, Dugessin or Persius. The individual fighter, doing it himself, is the man adored by the crowd.

Any man is courageous with many around him. With a crowd, it is easier to go than not to go. But, by yourself, it is different.

The great crowds that howl for Lindbergh, and that were asleep when he started off in the fog, alone, at daybreak, know why they applaud him.

A lookout on the cruiser Memphis, bringing Lindbergh home, called out, "There she blows, broad on the star-board bow." Lindbergh, on the bridge, saw a big bull whale, accompanied by his "cows," keeping close to their lord and master as he rolled and spouted.

Nothing could have made that bull whale believe that the tiny man on the bridge had flown across the Atlantic Ocean, in the other direction.

How can you hope to make an atheist believe that there exists a Divine intelligence flashing from one universe to another, pervading all space. The bull whale and the atheist know. You can't fool them.

Thank heaven for Lindbergh. He may make this government realize that to be defenseless in the air is to be absolutely defenseless. He told the Chamber of Commerce in New York: "We don't want war, and the way to avoid it is to be prepared for it. We need greatly enlarged commercial air service, to develop good pilots. It takes longer to make a pilot than to make a flying machine."

He reminded New York of the disgraceful fact that the richest city in the world has no air port, and must travel far off to Long Island to find one.

And he said in substance this: "They talk about anti-aircraft guns as a defense against airplanes. A hundred fast planes would soon clear a battleship's decks of its anti-aircraft guns. Then a dozen bombers would sink it. The anti-aircraft guns might, but probably wouldn't, bring down a few pilots, destroy a trifling sum in airplanes. But airplanes would wipe out a \$20,000,000 battleship and its great crew of men."

Many people, including the government, must listen to Lindbergh. That's the advantage of climbing to a high place among men. You can make others listen.

Much of woman's trouble has been caused by her prejudice against her own sex, her lack of mercy for other women that go wrong, her contempt for women generally. Miss Besie Mack, of Chicago, accused of flirting by two large policemen, "beat them up" when they sought to arrest her. She surrendered peacefully to a very small policeman, saying, "No woman can arrest me."

Sir Oliver Lodge, who believes in ghosts and spirits, says that with synthetic protoplasm he can create in the laboratory. This, says Lodge, does not belittle God's power, for man is God's creation and might well imitate his Maker on a small scale.

He might, but the won't. That is, he will not create the only life that counts—the life that thinks.

Real life is thought, not matter.

Some Who Talk Fail to Buy.

It may be that we are suffering with some sort of malady—you can call it that if you wish, or you may assign this raving to anything else you may have a mind to, but every time we hear one of these loud-mouthed fellows deliver a discourse on the advantages of buying at home, and know to our certain knowledge that he has just placed an order for something he could have purchased here with an outside concern, we wonder at the inconsistency and the failure of some folks to practice what they preach.

We sometimes wonder if these fellows really think they are pulling the wool over the eyes of their hearers and are getting by with something really clever on their part. We hate to see anyone made to feel bad, but some of these days when this kind of stuff is being put on the air, the broadcaster is going to get called—and called hard.

GROUP CONVICTION.

District Attorney—"What possible excuse did you fellows have for acquitting that murderer?"
Jurymen—"Insanity."
District Attorney—"What! The whole twelve of you?"

COULDN'T GO THERE.

"Did you take her home after the show?"
"No, my folks were home."

OBLIGING.

Manager—"Why did you strike this young lady?"
Waiter—"Well, she asked me to fetch her a wrap. And all I done was to fetch her a good one over the right eye."

CONFIDENT MISS.

"Did you ever go home from an automobile ride with a college boy?"
"Yes, I'm so numb."

FIFTY-FIFTY GRANDPOP.

Old Gent—"When I was a lad I didn't think anything of chopping up a woodshed full of logs."
Youngster—"Well, I don't think so much about it either."

Hancock County Insurance Agency**INSURANCE**

IN ALL ITS BRANCHES

Let Us Take Care Of Your Needs

A. A. Scarfo,
S. L. Engman, Agents.Phone 193
Hancock County Bank**DR. CRANE SAYS.**(Copyrighted for The Sea Coast Echo)
PLAY THE AVERAGES AND BE SAFE.

A young man by the name of Orrell, who was cashier for a brokerage firm, has recently been arrested on a charge of swindling his employers out of some \$244,000.

He took this money a little at a time and always hoped to pay it back by making favorable plays in the stock market. He pinned his hopes on the advance in prices of breakfast foods and steam locomotive stocks. They didn't lead him to the hill of prosperity as he imagined they would, but they dumped him in the ditch.

He now says to himself, according to the newspaper, that he is "just another sucker."

There have doubtless been many great fortunes made by lucky chances and many people have struck oil wells or gold veins or diamond pockets. Others have had rich uncle die and leave them a lot of money.

There is no discounting this and no attempt to prove that it is not so. Gambling does not always lead to misfortune. Some players at Monte Carlo come away with a pile.

But the point is that the chances are all against them. For every one man who succeeds and who you hear about, there are thousands who fail and whom are never noted.

The shrewd man bases his acts of life upon averages. He recognizes that there is much luck in human affairs. But there are certain laws of averages and life is a balance of probabilities.

The difference between a clever man and a fool is that the former pins his hope upon general laws and the chances are in his favor, while the latter fanatically believes in the exception and usually gets stung.

If life means anything to you, don't unnecessarily risk it.

If you want fame and fortune, don't pit them on the turn of a card. Study to find out what the law of averages is and follow that law.

The wicked sometimes prosper and unjust and tyrannical people are successful, but the average is against them, and in the end they usually suffer.

The man who minds his own business and never takes chances unless he has to is running along with the laws of the universe. He is trusting to the co-operation of events and they do not fail him in the end.

Being good is merely having confidence in the laws of average.

Bay Summer Resident Is Captain of Yale Crew

A New Orleans boy, says the New Orleans States, and a Bay St. Louis summer resident, has been elected captain of the Yale rowing crew, he being Peter Stewart, son of Mr. and Mrs. John N. Stewart, 1837 Napoleon avenue, it was learned Saturday. The captain-elect of the Yale eight will be a senior next fall, he having been on the varsity in junior and sophomore years, where he filled the position of coxswain.

Stewart is one of the few coxswains in college rowing history to whom the honor of leadership has been given. He succeeds Captain F. F. Robinson, of New York, who rowed bow this spring while Stewart hunched at the tiller.

Pete Stewart, who weighs only 110 pounds, coxed on the Yale freshman crew, he having won his first familiarity with boats on the Mississippi Gulf Coast at Bay St. Louis, Pete was elected immediately after the Harvard-Yale boat race at Gales Ferry, Conn., Friday in which contest his crew put up a valiant contest but only to be defeated by a narrow margin.

Throughout the three years of his college rowing, Pete Stewart has won eight trophies to a series of victories, unbroken until this year with a red bandana handkerchief of his native Southland. During the years of Stewart's rowing activities, his crew have been defeated only twice, both being this year, Yale having been defeated first by Princeton and then by Harvard.

CHANCERY SUMMONS

The State of Mississippi.
To Lou Hendricks Powell:
You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 2nd Monday of July, A. D. 1927, to defend the suit No. 304 in said Court of Leona J. Manist, wherein you are a defendant.

This 24th day of June, A. D. 1927.
A. A. KERGOSEIN, Clerk.
By A. G. FAYRE, D. C.

CHANCERY SUMMONS.
The State of Mississippi.
To Raymond Manist:
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the 2nd Monday of July, A. D. 1927, to defend the suit No. 305 in said Court of Leona J. Manist, wherein you are a defendant.

This 24th day of June, A. D. 1927.
A. A. KERGOSEIN, Clerk.
By A. G. FAYRE, D. C.

CHANCERY SUMMONS.
The State of Mississippi.
To Richard A. Leitz (minor), Herbert A. Leitz (minor):
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the 2nd Monday of July, A. D. 1927, to defend the suit No. 306 in said Court of Mrs. Fred Leitz et al., wherein you are defendants.

This 24th day of June, A. D. 1927.
A. A. KERGOSEIN, Clerk.
By A. G. FAYRE, D. C.

NOTICE TO BIDDERS.
Notice is hereby given that the Board of Mayor and Aldermen of the City of Bay St. Louis will receive sealed bids for covering of top of waterworks reservoir in accordance with plans and specifications on file with the Secretary, the successful bidder to make survey, land as provided by law all bids must be filed with the Secretary on or before Saturday, July 2nd, 1927, at 12 o'clock noon. The Board reserves the right to reject any and all bids.

June 1, 1927.
S. J. LADNER, Secy.

**MR. HENRY FORD
SAYS ABOUT THE NEW CAR**

"The New Model: There is nothing quite like it in quality and in price.

"Will be Superior in Design and Performance to any available in low-price field.

"It has Speed, Style, Flexibility and Control in Traffic.

"The New Car will cost more to manufacture, but it will be more Economical to Operate."

No matter what price you expect to pay for a car it will pay you to wait for the NEW FORD.

Wonderful interest is being shown by the public, and while the new car is not yet on the market, orders are being placed every day, evidencing the confidence in Mr. Ford's ability to produce the greatest value ever known in the automobile industry.

WAIT FOR THE NEW FORD

Your order placed now will insure earliest delivery when we are supplied.

EDWARDS BROS.

OPEN THE YEAR ROUND. AMERICAN PLAN.

HOTEL WESTON,

BAY ST. LOUIS, MISS.

Catering to Tourist and Transient Trade.

THE FOUR-SEASON HOTEL.

A Most Delightful and Home-Like Resort for Visitors.

Every room an outside room, all with private bath, single and double.

Address H. C. BABCOCK, Manager.

IMPORTANT NOTICE

With the arrival of the latest designs in Tapestry, Silks and Cretonne I am prepared to cover parlor sets as low as \$25.00. Also have a few useful and pretty pieces, footstools, etc., that I will sell at cost.

SLIP COVERS A SPECIALTY.

Window Seats **W. H. SLINGER** Cozy Corners**Upholsterer.**

Shop, 109 Toulme St. Residence, 105 State Street.

Where to List for Results

I have ready buyers for Bay St. Louis and Waveland property. List your property with me for results. It will pay you.

R. TERRELL PERKINS

Bay St. Louis Branch Office,
Beach Front, Near Corner Main St.

867 PERDIDO STREET,
NEW ORLEANS, LA.**NOTICE TO WATER
RENTERS**

CITY OF BAY ST. LOUIS.

Notice is hereby given to all water renters that on July 1, 1927, all rents fall due and are to be paid from that date on.

Failure to pay on or before AUGUST 1, 1927, water will be shut off to delinquent users, without further notice.

Payments are to be made annually, in advance, according to law, and I am instructed to enforce the law to the very letter. However, in fairness to all, this notice is published.

I am at my office at the City Hall daily during business hours.

FERDINAND H. EGLOFF,

June 1, 1927.

City Waterworks Collector.

PIGGLY WIGGLY

A SOUVENIR FREE

2500 PIGGLY WIGGLY STORES ARE NOW IN OPERATION

The First Piggly Wiggly Store Opens In Bay St. Louis Saturday, July 2

A BASKET

IS LOANED FOR USE WHILE IN
THE STORE.

ALL PACKAGES

ARE WRAPPED AT THE
CHECKING COUNTER.

210 R. R. Avenue, Opposite L. & N. Dept.

---THEY COME
---THEY SEE



Advantages to Customers
Lowest Prices.
Best Products. 1,000 Items
Freedom of Choice, Clean
Store and Fresh Goods.

And when you come to see and investigate the truth of this advertisement you will not be asked to buy and you will not be criticized for not buying.



Open Saturdays Until 10 p.m.

Open Every Day 7 a.m. to 6 p.m.

---THEY BUY
---THEY SAVE



Help Yourself
No Waiting to be Waited On
Vegetables and Fruits Sold by
Weight—
The Honest Way.

PIGGLY WIGGLY stores are a national affair with each city and town unit co-operating with all other town units toward a lower cost of operation and with ability to make lower prices.

Whether One Buys or Whether One Merely Looks---In Either Case It's All Right with PIGGLY WIGGLY

A "DIFFERENT" STORE

Come and get a souvenir and see for yourself that a PIGGLY WIGGLY store is different from any other store in the world—that it looks different; that the system is different; that the prices are lower; that the assortment of food products is greater; that the orderly arrangement of the entire store makes it possible to have an absolutely clean store.

OPERATING COST.

The operating cost of PIGGLY WIGGLY stores is lower than any heretofore known method of retail distribution. This saving in operating cost is given to the consumer, affording prices which are savings that cannot be obtained elsewhere.

FOOD PRODUCTS.

Food products of a variety including fresh fruits and vegetables, of more than one thousand items, each item priced by a swinging price tag. Nationally known advertised brands of a most comprehensive assortment is the class of merchandise to be found in every PIGGLY WIGGLY Store.

VISITORS WELCOME.

You can look and be at home in this store and go through its two separate aisles upon a tour of inspection as to the merchandise, as to its cleanliness, as to the prices—and for so doing you will be handed a souvenir FREE, that you may know we were glad that you came.

YOUR OWN DECISION.

If you see something that you want to buy of your own free will, without persuasion from anyone, without intimation from anyone, without suggestion from anyone, without mental contact whatsoever with anyone—if you want to make a purchase voluntarily, we, of course, will be glad to have you as a customer.

THOUSANDS SAVED

The main thing, however, that we want everybody to know is, that it is desired to have Bay St. Louis women and Bay St. Louis men to come and look at this wonderful store. We will be satisfied with your judgment of our claim that Bay St. Louis will have a saving in her food bill that will go into thousands of dollars by cashing in on the opportunity afforded by PIGGLY WIGGLY Stores.

Piggly Wiggly
All Over The World

Many of the instrumentalities employed in PIGGLY WIGGLY Stores are protected by copyrights, trade marks and patents granted by and applied for in the United States and the principal foreign countries. All such instrumentalities will be fully protected and infringers are hereby notified that rights under these grants will be strictly and vigorously enforced.

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Piggly Wiggly Corporation

PIGGLY WIGGLY

REMEMBER THE PLACE
OPPOSITE L. & N. DEPT.

BONURA STARS DEFEAT HOLMES BALL TWIRLERS HERE SUNDAY; 7 TO 0

Collier Blanks Visitors to Bay St. Louis Last Sunday—Leroy Bontemps and Sykes Rap Out Homers—Notes and Comment on Games.

The Bonura Stars, under the management of Fred Eberhardt, put a blanket over the heads of the D. H. Holmes team on Sunday last at Rockaway Park and smothered the champions of the Store League to the tune of 7-0 in nine innings of good baseball.

With Cotton Collier hurling a good brand of horsehide and an excellent support behind him, the Department Storekeepers were on the ragged edge of the jumping-off place from the time Hooks Cozlet, the umpire, yelled, "Play ball!" until the final quiver in the last spasm.

For seven innings Cotton held the opposing batters floundering. True, he got in a couple of tight places, but he got out of them by the use of his arm, but the gang behind him, playing a golden rule of ball and with Cotton knotting the strings, pulled out without the platter getting solid by a Holmes foot.

Weigel (pronounced "Wiggle" on Canal street) was on the mound for the Store People and, though he was to chug up for eight hits, two of them homers, he twirled very good ball, the exceptional frame being the fourth, when Bonura doubled to center, Leroy Bontemps poled a homer, Eberhardt walked and Casang binged over second. Three hits and trio of tallies.

For the first two and one-half innings things were pretty taut on both sides, but when their period came in the third, the Stars began to twinkle and one run for a starter was marked up. Eberhardt whiffed and Casang also missed the third strike, but secured the catcher drop the pill, Cass hit out for first, Breck pegged wide and Cass was safe. Collier dropped a Texas Leaguer back of second and Casang perched on third and he scored by daring base running on Higginbotham's out, short in the eighth.

The Stars fell "Wiggle" in the fourth. Zeke doubled to center and Leroy Bontemps leaned against a groover that he sent to Oregon for a homer. Eberhardt walked after Wally's out and scored on Casang's single over the keyhole.

Another run was added in the fifth and two more in the sixth, when Casang poled a circuit clout with Eberhardt ahead of him.

Holmes' lonely hit—robbing Cotton out of a no-hit, no-run game—was made by Warner in the eighth in a hot grass cutter over third.

Big Zeke Bonura played a stellar game at short, as the box score attests. Zeke has been tried all over the infield and fits.

The latest life rumor is that the big boy is going to Loyola. Who'd a-think it, eh?

Score:	AB	H	PO	A
Holmes	3	0	1	0
Anderson, rf	4	1	3	0
Warner, cf	4	0	8	0
Gardes, 1b	2	0	3	2
Higgin, 2b	4	0	3	2
Stump, lf	4	0	1	3
Cass, c	4	0	0	4
Moresi, 3b	4	0	0	4
Breck, c	3	0	6	1
Weigel, p	4	0	0	1

Totals:	AB	H	PO	A
Stars	31	18	11	
Phil, 3b	4	1	2	2
Higgin, 2b	4	0	2	5
Sykes, rf	3	0	1	0
Bonura, ss	3	2	3	7
L. Bontemps, c	4	1	0	0
W. Bontemps, lf	2	0	2	0
Eberhardt, if	2	2	13	0
Cassang, 1b	4	1	1	1
Collier, p	3	1	1	1

Score by innings: 000 000 000—0 Bonura Stars 001 312 008—7 Holmes.

Summary—Runs, Phillips, Bonura, Bontemps, Eberhardt, Casang, 2. Errors, Phillips, 2. Two-base hits, Phillips, Bonura. Home runs, Bontemps, Casang. Walked by Collier, 7; Weigel, 3. Struck out by Collier, 3; Weigel, 6; attendance, 400; umpire, Hooks. Cazolet. Time of game, 1:55.

Cuevas Radio Co. No. 2 Defeat Bay St. Louis

The Cuevas Radio Company team, of Biloxi, defeated Bay St. Louis Sunday by a score of 5 to 2. The Radios took the lead in the first inning by scoring two runs. McDonald, the new pitcher for the Radios, did some good twirling and held out well for the entire course of the game. Only seven innings were played by agreement.

The line-ups—Cuevas Radios: Bell, 3b; Whittman, 2b; Woodcock, cf; Piersen, lf; Allen, ss; Vickers, 1b; Sellers, rf; Cunningham, c; McDonald, p. Bay St. Louis: Bontemps, rf; Taconi, ss; Deloir, cf; Bouidin, 2b; Maurigi, p; Gasper, c; Ramond, 1b; Benedetti, 3b; Stoner, lf.

Score by innings: 000 003 0—2 Cuevas Radio Co. 200 003 0—5 Bay St. Louis.

Firemen held a net for a cat caught in a burning building in Albany, N. Y., but the animal jumped 40 feet to the ground without injury.

Bogalus Team Breaks Winning Streak of Kilm Lumberjacks Sunday

"Lefty" Nichols and his Bogalus Lumber Hustlers broke the winning streak of the Kilm Lumberjacks at Kilm Sunday by the score of 5 to 3. It was a pitching duel between "Old Man" Summers of the Lumberjacks, and "Lefty" Nichols, of the visitors, the score standing 2-2 at the beginning of the ninth. Bunched hits, coupled with errors, gave Bogalus the game in the ninth.

The feature of the game was a one-handed stab by Byrd, Kilm shortstop, of a drive with two bases labeled all over it. "Old Man" Summers hurled excellent ball, issuing only one free pass during the entire game. "Lefty" Nichols, on the mound for the visitors, also pitched superb ball, holding the Lumberjacks to five hits and causing twelve of them to wave in vain to the well-known atmosphere. "Lefty" is considered one of the best semi-pro hurlers in Mississippi and Louisiana.

Alford, shortstop for the visitors, carried off the hitting honors of the day, securing three safeties out of four trips to the platter. "Shorty" Curet against led the hitting of the Lumberjacks with two in five times up.

The Lumberjacks meet the strong Peach Harvesters, of Pecayune, here Sunday, July 3rd, at Lott Park, Philip Danton, the manager of Mississippi High School baseball, will twirl for the Peach representatives, while "Old Man" Summers will do the tossing for the locals.

Death of Edw. Hines Company Member.

William J. Carney, of Chicago, one of the organizers and a member of the Board of Directors of the Edward Hines Lumber company, died at his home in that city Monday and was buried Wednesday morning. The Hines Lumber company and its railroad, the South Mississippi, stopped all operations, coming to a dead standstill, Wednesday, during the hour of the funeral, for 10 minutes as a tribute to his memory.

The Hines Lumber company has mill towns at Kilm, this county, and at Lumberton, and other points in South Mississippi, and on business occasions visited this section.

L. & N. to Start New Daily Coast Service

Beginning Tuesday morning, July 5, and every Monday morning during the remainder of the summer the Louisville and Nashville railroad will operate a special train between Ocean Springs and New Orleans for the accommodation of New Orleans people who spend the week-end on the Mississippi Coast. The train will run Tuesday, July 5, instead of Monday, in order to accommodate visitors who will spend July 4 on the Coast.

New Plant For Slidell.

The Dunbar-Dukate company has announced a dual-purpose cannery plant will be erected in Slidell, with work to start about September 1st. The plant will cost in excess of \$30,000. The Dunbar interests purchased a location on Bayou Vincent some months ago, paying \$15,000 for the three-acre site, which includes a canal leading into the bayou. A similar plant will be erected at Phenix, La., and both will be used in the canning of shrimp.

Bridge Work Progresses.

Work on the bridge over the Pascagoula river and the Escatawpa river at Moss Point is going forward. C. F. Lytle, contractor employed by the Guaranty company, who took the work over after the original contractor was declared in default, has a small army of men at work. The bridge will probably be completed by December 10 and ready for formal opening about January 1, 1928.

TAKE YOUR PICK.

New Steno—"I've added up these columns ten times, sir."

Boss—"Good for you."

"And here are the ten answers."

Horst Bohnke, 3-year-old Berlin boy, is learning his father's profession of chimney sweep.

The moth larva does but one thing and does it well—it eats and eats and eats. Carpets, rugs, upholstery, clothing, woollens and furs are riddled with holes to satisfy the enormous appetite of the moth, the pest and the larva. Fly-Tox is the scientific insecticide developed at Mellon Institute of Industrial Research by Rex Bellows. Simple instructions on each bottle (blue label) for killing A.L.E. household insects. Insist on Fly-Tox. Fly-Tox is safe, stainless, fragrant, sure. Every bottle guaranteed.

Miss Richardson and June Poitevent Wed in Vicksburg

Miss Louise Richardson and June Poitevent were married at noon Saturday at Vicksburg, Miss., at the home of the bride's mother, Mrs. Lee Richardson.

A profusion of summer blossoms decorated the spacious home. More than a hundred guests were present. The Rev. Gordon M. Reese, rector of Holy Trinity Episcopal church, officiated. The bride was attended by her twin sister, Miss Mary Richardson, and the bridegroom by his brother, Eads Poitevent.

The bride was dressed in pink-flowered georgette, wearing a hat of pink and carrying a bouquet of sweet peas. Her sister, Miss Mary Richardson, was gown in white flowered georgette, wearing a hat of yellow tulle and carrying a shower bouquet of pink roses and larkspur.

The bride was given in marriage by her cousin, Edward Yates. Following the ceremony a wedding luncheon was served, after which the couple motored to Jackson where they took a train for Chicago, planning to go from there to Canada for a bridal tour of several weeks. On their return they will make the honeymoon at Mandeville, La., where the bridegroom has large business interests.

Out-of-town guests present included the following: Mr. and Mrs. Frank Haynes, Miss Emily Haynes, Mr. Frank Haynes, Jr., Mr. and Mrs. L. K. Nicholson, Mr. and Mrs. Y. P. Nicholson, Mrs. Calla Poitevent, Miss Calla Poitevent, Mr. and Mrs. Pierre Lelong, Mr. and Mrs. Eads Poitevent, Mr. John Poitevent, Mr. and Mrs. Paul Fallon, Mr. and Mrs. J. L. Rice, all of New Orleans and Mandeville; Hugh Richardson, uncle of the bride; Lee Richardson and Miss Josephine Richardson, her cousins, from Atlanta; Mrs. Ernest Brown, of Jackson; Mrs. Mary Amanda Smith, New York.

I am a malicious mosquito.

I should be killed!
Bee Brand Powder or Liquid kills Flies, Fleas, Mosquitoes, Roaches, Ants, Water Bugs, Bugs, Moths, Crickets, Poultry Lice and many other insects.

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COMMENT ON SPORTS

It is now stated definitely that Gene Tunney will defend his title sometime during the week of September 5-6. The bout will not be held in New York and it is entirely probable that Chicago will be the scene of the fracas, although Baltimore and Philadelphia are possible choices.

In the meantime, on the 21st of July, at New York, Jack Dempsey and Jack Sharkey will meet to decide who is to be the challenger in September. Tex Richard, boxing impresario, expects a gate that will exceed a million dollars. The boxes will sell fifty per cent of the gross receipts, Dempsey getting sixty per cent and Sharkey forty. That the contest will be of tremendous popular interest is assured because of the great wave of enthusiasm that swept the east for Dempsey after he was de-throned.

As to whether Dempsey or Sharkey will win depends upon what are the predictions of the predicting genius. One visitor from Dempsey's camp will tell of his trouble and the other of his great recovery. As set forth by a New York writer, John Kierman, Dempsey's condition is uncertain because—one visitor from the Coast says:

"I just spent three weeks with Dempsey and I don't think he'll last until the Fourth of July. He has asthma, hay fever, yellow jaundice, housemaid's knee, a bad acria, defective insulation and a 1924 license."

The next train from California brings an orator who says:

"I just left Dempsey. Last week he was pulling up trees by the roots and using them for Indian clubs. Next week he's going to Colorado and push back the walls of the Grand Canyon a bit. He will wind up his training by juggling the Washington Monument on the end of his nose."

The staging of great athletic carnivals for "charity" have been highly overworked as most of the public knows. Recently, in New York a big benefit boxing meet was arranged. Purses totaled \$109,000 and other expenses ran the big match meeting up to \$150,000. When arranged the thing looked like a profit of \$100,000 for the charity, concerned but when the fights ended there was a deficit. The only beneficiaries of the charity show were the boxers. This is the usual rule with large charity entertainments.

A similar deficit was borne by the so-called "Million-Dollar Movie Pageant," staged this month at Atlantic City for the benefit of a large number of visitors. As planned the receipts of the first evening was to go to the visiting convention and all over the expenses of the second and third nights to charity. There wasn't a cent of profit. The promoter, who seems to have been honest and game, took a loss of something more than \$167,000, according to newspaper reports. A host of famous movie stars were present, traveling eastward on a special train and huge floats costing \$8,000 failed to make the venture profitable.

Every small town in the country, and Bay St. Louis is no exception, has seen various promotions in the name of charity. When the smoke of bat-

tle clears away, the quidners who have donated their time and the merchants who have donated advertising on the "program" could have saved money by making a straight-out gift to the society getting up the entertainment. About the only permanent winner of these so-called charity affairs is the professional promoter, who usually works on a per cent.

Eight-Month School Needed By State Says W. F. Bond

The candidates for governor have come out openly in favor of at least an eight-month school term for every child, writes W. F. Bond, state superintendent. This is to be commended, for Mississippi cannot afford to lag behind her sister states in this matter. Our city and town schools have had eight and nine months for years and now since the people have built strong central consolidated high schools in the rural districts they are entitled to more aid from the state so as to guarantee a school term of not less than eight months. The children of the rural districts are at last coming into their own in an educational way.

The governor, however, cannot get very far unless the legislature is with him. It is to be hoped that all candidates for the legislature will express themselves definitely as to whether or not they will favor a sufficient state appropriation to enable the children of the rural districts to have an eight-month school term.

WOT'S IN A NANME?

She was only a window blind manufacturer's daughter, but she had a shady reputation.

A CLEAN RECORD.

"A woman will go through a lot for a man when she marries him." "Yes, the one I married went through my trousers, my bank account, and a divorce suit."



INFECTED MAY PROVE FATAL
A few moments of care now may prevent hours of suffering later. Keep Antiseptic Mule-En-Ol on hand at all times and use it.

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Whichever you choose, because of its appearance, comfortable seating arrangement and low price.
\$595 Fint. Mich.

The Sedan
A beautiful enclosed car, popular for its "distinction" in line, color and appointments. Accommodates five persons in comfort.
\$695 Fint. Mich.

The Touring Car
A beautiful enclosed car, popular for its low price and low cost of operation, and its ability to withstand hard usage.
\$525 Fint. Mich.

The Coupe
A beautiful enclosed car, popular for its low price and low cost of operation, and its ability to withstand hard usage.
\$525 Fint. Mich.

The Landau
This automobile is a masterpiece of design, with its custom-built appearance and luxury.
\$780 Fint. Mich.

The Sport Cabriolet
The most distinctive two-door passenger car ever offered in the low-priced field. Spacious rumble seat.
\$715 Fint. Mich.

The Landau
Five appearance emphasized by beige brown leather finish, black leather seat covers and guarners and landau bows.
\$745 Fint. Mich.

The Roadster
A fascinating show who demand economical operation and must appearance to professional or personal use.
\$525 Fint. Mich.

The Coupe
Combines smart appearance and all-around utility with low price. Popular for professional or personal use.
\$625 Fint. Mich.

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Bay St. Louis, Miss.

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STANDARD

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A Beautiful Subdivision at Waveland; all lots high and dry. Graded and graveled streets; ornamental trees; handsome entrance posts; wholesome water. Between L. & N. station and old Spanish trail; 3 blocks from proposed \$100,000.00 Golf Course; 47 miles from New Orleans and in the path of quick and permanent development.

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Waveland Developing Co. Inc.
821 Carondelet St., New Orleans, La.

NOTICE TO BIDDERS OF SCHOOL ROUTES.

This is to certify that the trustees and the County Superintendent of Education will, at 11 o'clock a.m., at the school on Thursday, June 30, 1927, accept bids for the transportation of the pupils of the following routes:
No. 1. Known as the Lestown Route.
No. 2. Known as the Pleasant Hill Route.
No. 3. Known as the Lee Moran Route.
The trustees of the Kilm Consolidated School and the County Superintendent of Education will, at 2 o'clock p.m., at the schoolhouse at Kilm on Thursday, June 30, 1927, accept bids for the transportation of the pupils of the Kilm Consolidated school on the following routes:
No. 1. Known as the Texas Flat Route.
No. 2. Known as the Cuevas Route.
No. 3. Known as the Joe Moran Route.
Only good motor trucks will be accepted and the Trustees and County Superintendent of Education reserve the right to reject any or all bids.
T. E. KELLAR
County Superintendent of Education.

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Physician and Surgeon
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Phone 476-W. Phone 476-J.
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DR. J. C. BUCKLEY,
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OFFICE: Fabey Drug Co., 125 Carroll Ave. Phone 315.
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DR. B. L. RAMSEY,
Dentist
Office Hours: 9-12, 1-5. Sundays—By Appointment.
ECHO BUILDING, TELEPHONE NO. 11.
BAY ST. LOUIS.

DR. J. A. EVANS,
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Hours: 9 to 12, 1:30 to 6.
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TO INDIVIDUAL OWNERS OF LANDS IN PEARL RIVER, HANCOCK, HARRISON AND STONE COUNTIES.

After some two months negotiations we have entered into a contract with the Dixie Oil Company, which is a subsidiary of the Standard Oil Company, whereby the Dixie Oil Company is to thoroughly and systematically test our land for oil, gas and any other minerals.

If you wish to take advantage of our contract by entering into a contract direct with the Dixie Oil Company, at no expense to yourself, and exactly the same contract we have, your lands will be tested carefully and after testing, if anything is found, you will receive the same compensation or pay for what is found, that we receive on our lands this free of any commission or compensation to us in any way. If nothing is found on your lands, they will be released free of cost to you, or free of any obligations. Of course this applies only to land reasonably contiguous to ours.

If you desire to avail yourself of this opportunity, write us a letter giving your land description and copies of the contract will be mailed you immediately. Of course, there is no question of the responsibility of the Dixie Oil Company or of the Standard Oil Company.

Yours truly,

Edward Hines Yellow Pine Trustees.

**Lumberton, Miss.
June 15, 1927.**

